

Veritá[®]

**FRUITS
OF THE
WORLD**

iDEAL

**What do
we do?**

**We source fruits
and vegetables
globally, distribute
and market them.**

**Our supply
network extends to
49 countries on
6 continents.**

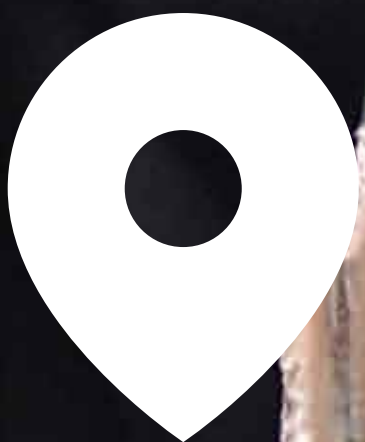


Costa Rica





China

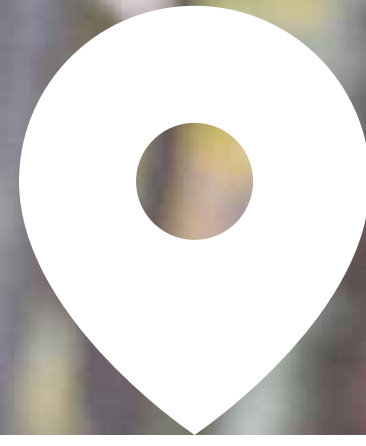


Kenya



Türkiye





India



**How do
we do?**

**We manage
operations with our
Türkiye, Netherlands,
Costa Rica and
Malaysia offices.**



Costa Rica

Netherlands

Türkiye

Malaysia



Verita



Verita
Ananas
Golden Sweet Pineapple
www.verita.com.tr

KRONE

We meet all needs of
the retailer with our
regional representative
network all over the
country.



Istanbul

Bursa

Yalova

Ankara

İzmir

Türkiye

Mersin

Antalya

Alanya

İDEAL

Verita

Verita

DÜN-
YANIN
MEYVE-
Sİ

Ankara

dunyaninmeyvesi.com

Veritá

DÜN-
YANIN
MEYVE-
Sİ



İzmir



Mersin

Mersin Bölge Temsilciliği
No: 118 / A

İDEAL

dünyanın
meyvesi.com

arım

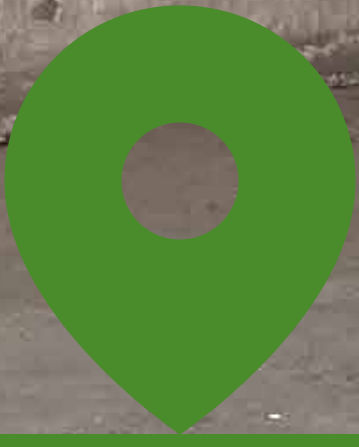
.merttarim.com.tr



Verita'nın
Gurme Lezzetleriyle
Tanıştınız mı?



n
lezzetleriyle
z mi?



Antalya



Yalova



**We grow apples,
pears and grapes
on our
1000-decare land
in Denizli.**



**We do all of our
logistics with our
special
air-conditioned
vehicles.**



**The cold chain is
not interrupted at
any stage of the
operation.**



Cold Chain





FOOD SAFETY MANAGEMENT
ISO 22000
SYSTEM STANDARD

QUALITY MANAGEMENT
ISO 9001
SYSTEM STANDARD

CLASS 1 ANANAS COMOSUS
EXPORTER: VERITA TROPICALS
COSTA RICA S.A.
MAG: 3104
PRODUCT OF COSTA RICA
www.verita.cr

Veritá
Ananas
Golden Sweet Pineapple

COUNT

5	6	7	8	9	10	12	15
---	---	---	---	---	----	----	----

BOXES PER PALLET
STORE AT 7°C / 45°F
NET WEIGHT: 12 Kgs
GROSS WEIGHT: 13 Kgs

PREMIUM
QUALITY
HEALTHY
FRUIT



Verita
DÜNYANIN
MEYVESİ

dunyanin
meyvesi.com

Verita
DÜNYANIN
MEYVESİ

Desi

Verita
DÜNYANIN
MEYVESİ

Verita
DÜNYANIN
MEYVESİ

dunyanin
meyvesi.com

m

**We manage nearly
300 product kinds
with the assurance
of uninterrupted
supply throughout
the year.**

22,95 ₺

24,95 ₺

19,95 ₺

109,95 ₺

42,95 ₺

25,95 ₺

36,95 ₺

ANANAS
44,95 ₺



We apply **Transit Sales System.**

We receive orders from our customers one by one and provide delivery with our vehicles.

We place our products on the shelves ourselves. We provide constant availability on the shelf.

MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235962	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235967	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235968	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235969	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235970	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235971	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235972	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235973	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235974	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235975	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235976	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235977	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235978	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235979	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235980	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235981	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235982	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235983	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235984	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235985	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235986	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235987	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235988	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235989	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235990	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235991	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235992	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235993	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235994	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235995	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235996	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235997	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235998	34,95 TL
MEYVE SUYU PORTAKAL - 330 ML 300 TL	30235999	34,95 TL

39
MEYVE SUYU
0



Through our Transit Sales System, we control the prices and stocks of products on the shelves, and remove the product that has short shelf life.

We provide this service continuously and on certain periods.

Our customer knows the day the product will be received.



49,95₺



59,95₺

32,95₺

169,95₺



4,95₺

34,95₺

37,95₺

49,95₺

24,95₺



69,95₺

139,95₺

79,95₺



154,95₺

48,95₺



Veritá



ANANAS
1 ADT
GURME

MEYVE SUYU PORTA
0,500 L
GURME

MEYVE SUYU PORTA
0,500 L
GURME



Verita'dan
sağlık ve lezzet
kaynağı
taze zencefil.

Verita'dan
sağlık ve lezzet
kaynağı
taze zencefil.

Verita'dan
sağlık ve lezzet
kaynağı
taze zencefil.



**We lead the
market with
quality-oriented
innovative
products.**

READY TO EAT CATEGORY



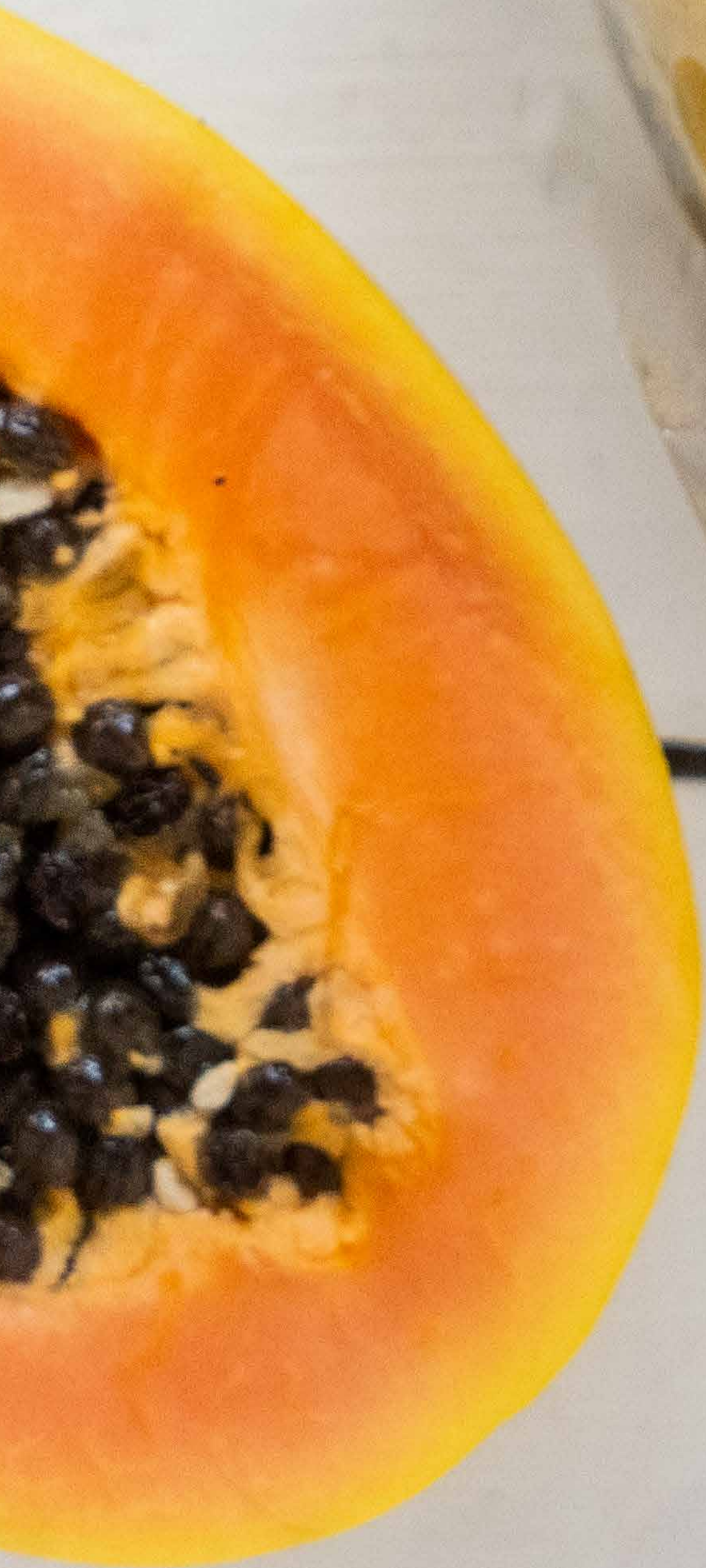
Gurme
Veritá
Papaya

OLGUN

**YEMEYE
HAZIR**

RIPE

READY TO EAT





Gurme
Veritá
Papaya

OLGUN
YEMEYE
HAZIR
RIPE
READY TO EAT

8 698555 412922

Class 1

Verita

ORMAN
MEYVELERİ

Detaylı ürün
bilgisi için
QR kodu
okutunuz.



DR BLUE



YABAN MERSİNİ
BLUEBERRIES

SOĞUK
TÜKETİNİZ

verita.com.tr



1 porsiyon (150g) için RA*
Enerji 358 kJ
100 g için: 57 kJ / 239 kcal
*Değerler ortalamaya bir Yetiştiricinin Referans Alınması İçin Belirlenmiştir (84400 kJ / 2000 kcal)

KOLESTEROL, YAĞ
ORANI DİĞER

**BERRIES
CATEGORY**

Class 1

Verita

ORMAN
MEYVELERİ

Ahududu

Frambuaz/Raspberries

Taze, doğal, özel lezzet.

Detaylı ürün
bilgisi için
QR kodu
okutunuz.



verita.com.tr

Verita Taze Ahududu'yu ister
taze taze alacağım isterim.



1 porsiyon
Class 1

Verita

ORMAN
MEYVELERİ

Böğürtlen
Blackberries

Taze, doğal, özel lezzet.

Detaylı ürün
bilgisi için
QR kodu
okutunuz.



verita.com.tr

Class 1

Verita

ORMAN
MEYVELERİ

Detaylı ürün
bilgisi için
QR kodu
okutunuz.



Frenk Üzümü
Redberries

Taze, doğal, özel lezzet.



verita.com.tr

1 porsiyon (150g) için PA
100 g için 234

FRESH CUT CATEGORY





Vainilla

FRESH
CUT



6

**DIFFERENT
KINDS**

RAW JUICE CATEGORY

Veritá

**RAW
JUICE**

COLD PRESS / VEGAN

Ananas
Mango
Kivi

750 ml



Veritá

**RAW
JUICE**

Elma
Pancar
Limon

COLD PRESS / VEGAN

750 ml



25 DIFFERENT KINDS



Veritá

**RAW
JUICE**

Yeşil Elma
Marul, Limon
Ispanak Kivi
Maydanoz, Pazi
Zencefil

COLD PRESS / VEGAN

750 ml

**We have operating
points inside of
national market
chains.**

geri tazelo



Organik Vitamin ithal





KÖKLERİNDE
TAZELİK VAR

KÖKLERİNDE
TAZELİK VAR

Verita
DÜN-YANIN
MEYVE-Sİ

79

Esor

**We reach our
customer directly
through the online
sales point.**

**DUNYANIN
MEYVESI.COM**



taptaze ürünler
dunyanin
meyvesi.com'a

Verita

DÜN-
YANIN
MEYVE-



Gıda // 10 Desi

Verita
DÜN-
YANIN
MEYVE-
SI

dunyanin
meyvesi.com

Hiyenik
Uygun Sol
Paket

**DUNYANIN
MEYVESI.COM**

**We provide
constant
marketing support
to sales points.**



VERİTA'DAN
MALEZYA'NIN NEFİS
LEZZETLERİ

Malezya



Veri[®]



SİZİ
İÇİN



VERİTA'DAN
MALEZYA'NIN
NEFİS
LEZZETLERİ

Malezya



Veri[®]

DÜNYANIN
MEYVE-
Sİ



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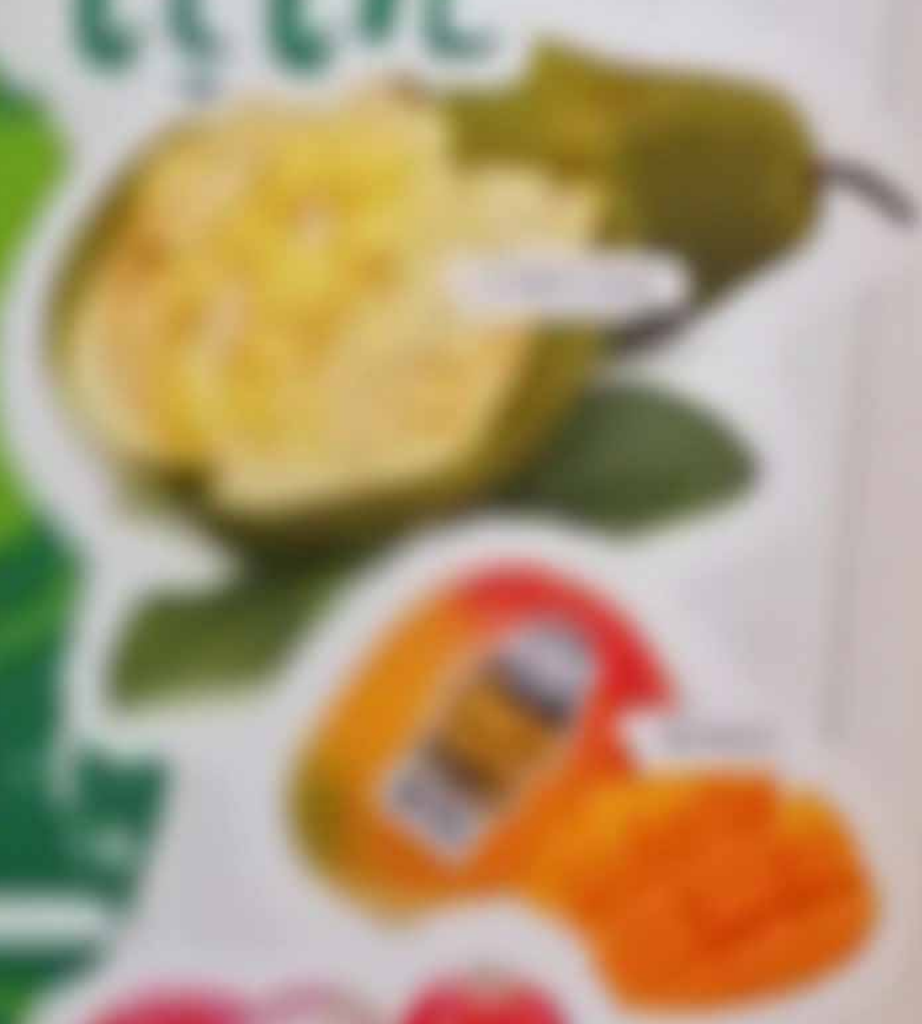
VERİTA'DAN
HALEZZA'NIN NEFİS
LEZZETLERİ



Verita

SİZİN
İÇİN

DÜNYA



Verita

SAYI: 9 | ÜCRETSİZDİR

Verita

SONBAHAR 2017

Meyveli Rehber

SADECE MEYVE VE SEBZE
HAKKINDA HER ŞEY

HEM TATLI HEM
TUZLU OLABİLEN
MUCİZE MEYVE

İLHAM VERİCİ
ÖNERİLER

LEZZETLİ VE
SAĞLIKLI
TARİFLER

DÜNYANIN MEYVESİ:
MALEZYA

NASIL
SEÇİLİR?

NASIL
HAZIRLANIR?

NASIL
SAKLANIR?

NASIL
KULLANILIR?

NEREDE
BULUNUR?

Verita
DÜN-
YANIN
MEYVE-
Sİ

ISG







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DÜNYANIN MEYVESİ

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Verita
DÜNYANIN MEYVESİ

Verita
DÜNYANIN MEYVESİ



Carrefour



KURKUMİN
KAYNAĞI
DOĞAL
ANTIOKSİDAN

ALTIN REÇETE: ZERDEÇAL

Tabiatın altın reçetesi!
Taze zerdeçalla
yemeğe, çorbaya,
ete, balığa, salataya,
yogurda, her şeye
sağlık katmak
çok kolay!



0800 21 00 44 | verita.com.tr



PEPITA®



PEPITA®

Yeşil Kabuklu
Tatlı
Mango



dunyanin
meyvesi.com

PEPITA®



Prima
geçen



PEPITA®

Yeşil Kabuklu
Tatlı
Mango



dunyanin
meyvesi.com

PEPITA®

Yeşil K
Ta
Ma





pepita

pepita
YESİL KABUKLU
Tatlı
Mango

pepita

pepita

pepita
YESİL KABUKLU
Tatlı
Mango
LUMUSAK ÜRETİM
BEKLEDİRKE YUMUSAK
TAN MADİNDA
OLUR

SİZİN
MİZİN

SİZİN
MİZİN

SİZİN
MİZİN

SİZİN
MİZİN





DÜN- YANININ MEYVE- Sİ







We organize
"Friend of Fruit" days
for our children in
order to introduce and
love fruits.

YANILIN MEYVE- Sİ



”Hatırası

VERİTA MEYVE D



Veritá

dogakoleji.com



www.dogakoleji.com



www.dogakoleji.com



www.dogakoleji.com

”stu”



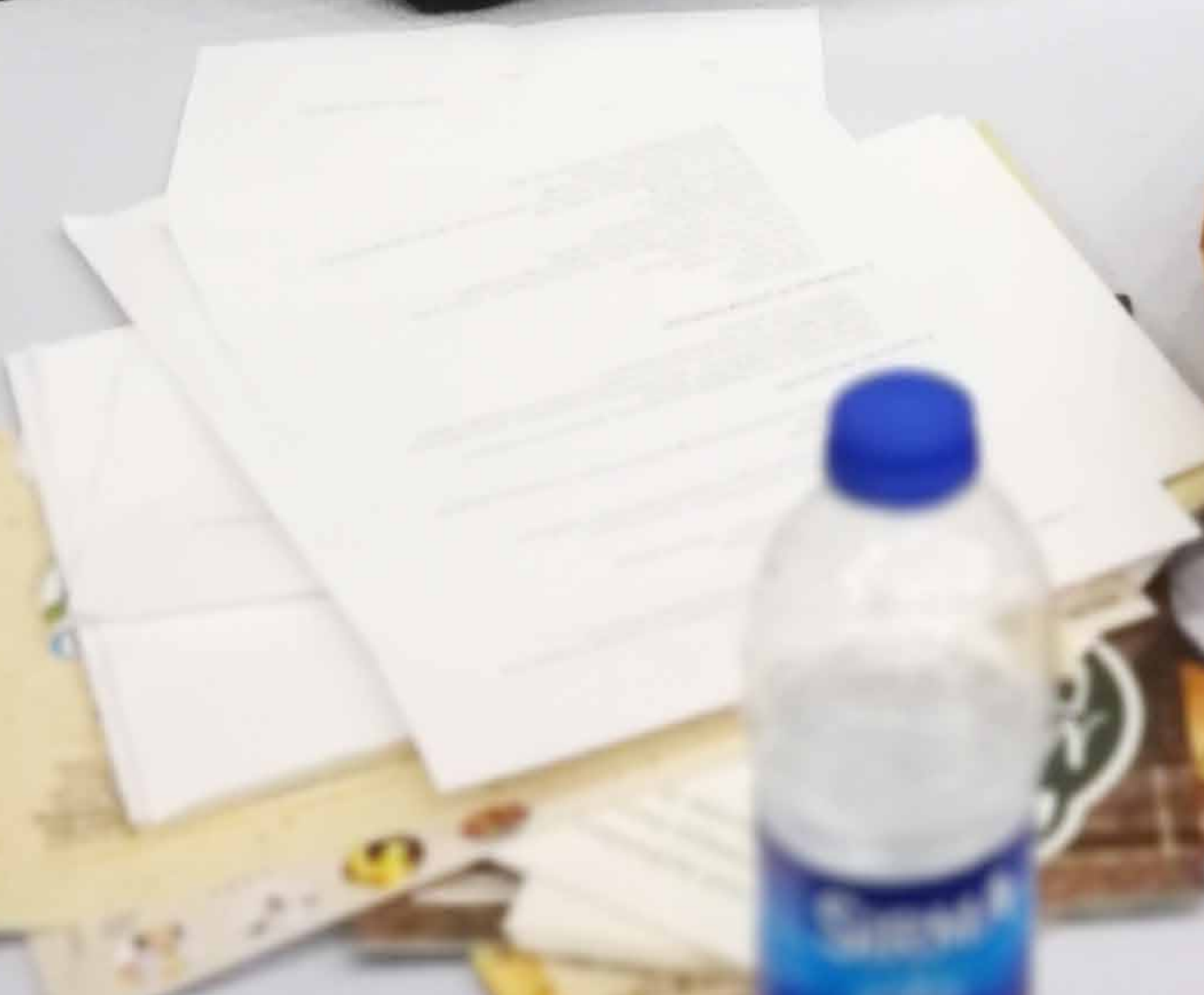






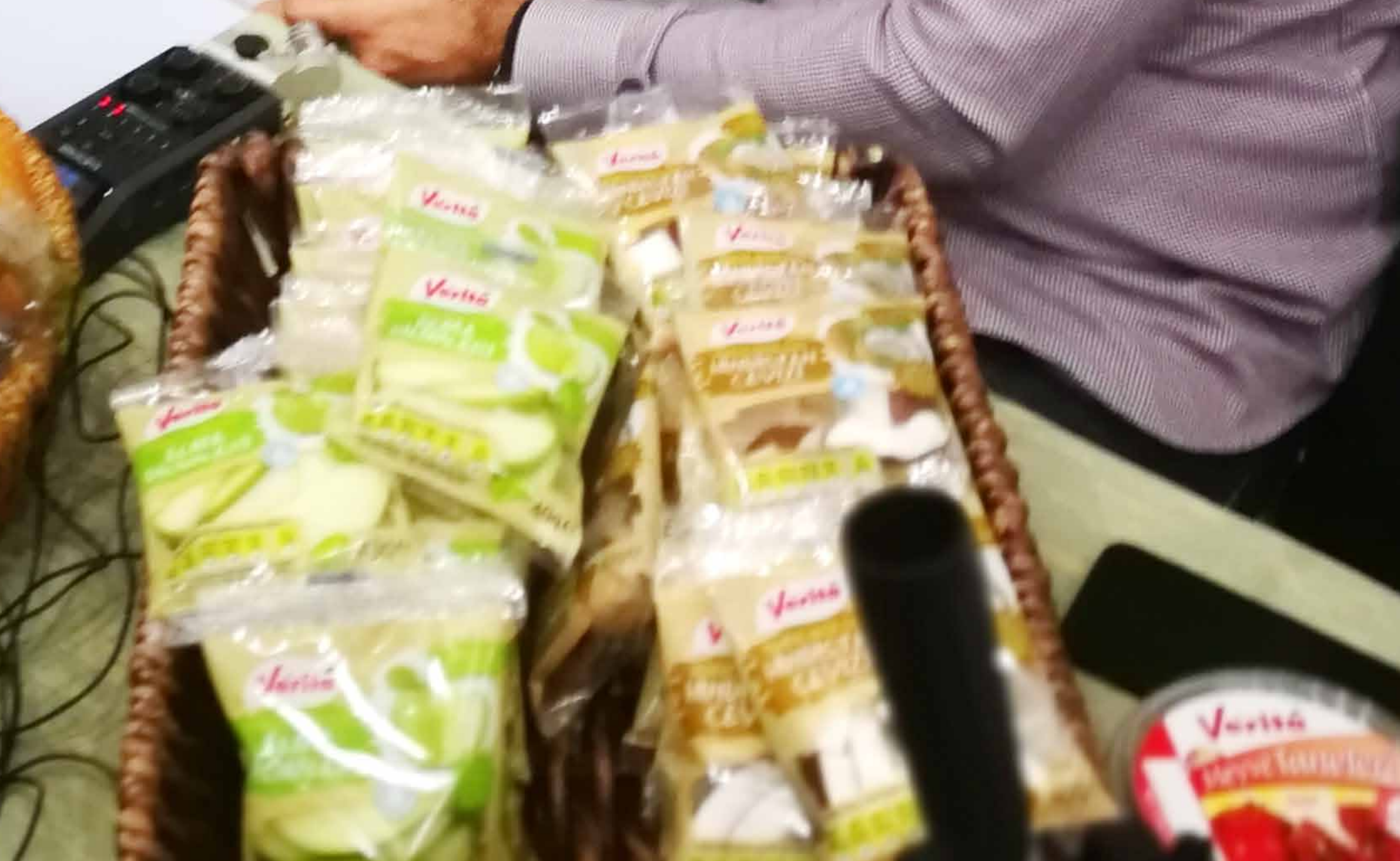
We have been
sponsoring the
**"Food Detective at
School"**, a healthy
nutrition
awareness project,
since 2018.

gidadedektifi.com





Ne yediğiniizi
biliyor mu?



verita.com.tr

dunyaninmeyvesi.com

idealtarim.com.tr



[/veritameyve](#)



[/idealtarim](#)

TÜRKİYE

İdeal Tarım Ürünleri Tic. AŞ

T: +90 212 470 74 44

F: +90 212 470 83 33

info@idealtarim.com.tr

www.idealtarim.com.tr

THE NETHERLANDS

Verita Holland BV

T: +31180-615750

info@veritaholland.nl

www.veritaholland.nl

COSTA RICA

Verita Tropicals Costa Rica SA

T: +506 8992 8999

info@verita.cr

www.verita.cr

MALAYSIA

Ideal Agriculture Products SDN BHD

T: +60 11 1239 3116

info@idealmalaysia.com

www.idealmalaysia.com